Search Notes Header Page	Application No.	Applicant(s)	
	09/750,948	VINCENT, PERRY G.	
	Examiner		Art Unit
	Susanna M. Diaz		3623

SEARCH NOTES

Application No 09/750,948

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	8	(net ADJ perceptions) AND (call ADJ (center$1 or centre$1))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/07/11 13:36

Net Perceptions

Realtime Recommendations

E-commerce

Content and Community

Ad Targeting

The Net Perceptions Realtime Recommendation Platform eliminates compromises in performance, flexibility and scalability by seamlessly integrating and automatically applying the optimum technologies for every realtime recommendation task.

Select an area above to learn more.

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Over 60 companies have put Net Perceptions software to work so far, including **Amazon.com**, **CDnow**, **N2K**, **Planet Direct** and more. Take a look at our growing list of customers.

Net Perceptions Privacy Statement

Net Perceptions for Ad Targeting

Put the right Web site ads in front of the right visitors, enhance click-through rates for your advertisers and increase ad revenues.

Net Perceptions for E-commerce

Turn more Web site browsers into buyers, increase cross-sells and up-sells, and deepen customer loyalty with every transaction.

Net Perceptions for Call Centers

Enhance the profitability of inbound and outbound campaigns with realtime cross-sell and up-sell recommendations, satisfy your customers and improve operational efficiency.

Site

Support

(Requires username and password)

This site uses frames and is best viewed on Netscape Navigator 3.0/4.0 or Microsoft Internet Explorer 3.0/4.0

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Dialog
7/5/05

Your SELECT statement is:
s (Relationship()Optimizer) and (Net()Perceptions) and (InterRelate? ?)

Items	File
Examined 50	files
Examined 100	files
Examined 150	files
Examined 200	files
Examined 250	files
Examined 300	files
Examined 350	files
Examined 400	files
1	654: US Pat.Full._1976-2005/Jul 05
Examined 450	files
Examined 500	files
Examined 550	files

lwic

1 file has one or more items; file list includes 564 files.

```
Your SELECT statement is:
   s ((Relationship()Optimizer) and (InterRelate? ?) and (rule or rules))
not py>2000

          Items    File
          -----    ----
      Examined  50 files
      Examined 100 files
      Examined 150 files
      Examined 200 files
      Examined 250 files
      Examined 300 files
      Examined 350 files
      Examined 400 files
      Examined 450 files
      Examined 500 files
      Examined 550 files
Processing

   No files have one or more items; file list includes 564 files.
   One or more terms were invalid in 108 files.
```

Dialog
7/7/05

```
Your SELECT statement is:
   s ((Relationship()Optimizer) and (InterRelate? ?) and (recommend??????
or suggest???? or strateg????)) not py>2000

          Items   File
          -----   ----
              3    16: Gale Group PROMT(R)_1990-2005/Jul 06
              1    47: Gale Group Magazine DB(TM)_1959-2005/Jul 07
       Examined  50 files
       Examined 100 files
              4   148: Gale Group Trade & Industry DB_1976-2005/Jul 07
       Examined 150 files
              1   275: Gale Group Computer DB(TM)_1983-2005/Jul 06
       Examined 200 files
       Examined 250 files
       Examined 300 files
       Examined 350 files
              1   570: Gale Group MARS(R)_1984-2005/Jul 06
       Examined 400 files
              3   613: PR Newswire_1999-2005/Jul 07
              2   621: Gale Group New Prod.Annou.(R)_1985-2005/Jul 07
              1   636: Gale Group Newsletter DB(TM)_1987-2005/Jul 06
              2   649: Gale Group Newswire ASAP(TM)_2005/Jun 27
       Examined 450 files
       Examined 500 files
       Examined 550 files
Processing
              2   996: NewsRoom 2000

   10 files have one or more items; file list includes 564 files.
   One or more terms were invalid in 108 files.
```

kwiz

```
Set     Items   Description
S1         20   ((RELATIONSHIP()OPTIMIZER) AND (INTERRELATE? ?) AND (RECOM-
               MEND?????? OR SUGGEST???? OR STRATEG????)) NOT PY>2000
S2          6   RD (unique items)
S3          4   S2 NOT PY>1999
File  16:Gale Group PROMT(R) 1990-2005/Jul 06
         (c) 2005 The Gale Group
File  47:Gale Group Magazine DB(TM) 1959-2005/Jul 07
         (c) 2005 The Gale group
File 148:Gale Group Trade & Industry DB 1976-2005/Jul 07
         (c)2005 The Gale Group
File 275:Gale Group Computer DB(TM) 1983-2005/Jul 06
         (c) 2005 The Gale Group
File 570:Gale Group MARS(R) 1984-2005/Jul 06
         (c) 2005 The Gale Group
File 613:PR Newswire 1999-2005/Jul 07
         (c) 2005 PR Newswire Association Inc
File 621:Gale Group New Prod.Annou.(R) 1985-2005/Jul 07
         (c) 2005 The Gale Group
File 636:Gale Group Newsletter DB(TM) 1987-2005/Jul 06
         (c) 2005 The Gale Group
File 649:Gale Group Newswire ASAP(TM) 2005/Jun 27
         (c) 2005 The Gale Group
File 996:NewsRoom 2000
         (c) 2005 The Dialog Corporation
```

```
Your SELECT statement is:
   s (net()perceptions and recommendation()engine? ? and (strateg??? or
interaction? ? or (call()(center? ? or centre? ?)))) not py>2000

          Items   File
          -----   ----
              5     9: Business & Industry(R) Jul/1994-2005/Jul 06
              5    13: BAMP 2005/Jun W4
             12    15: ABI/Inform(R) 1971-2005/Jul 07
             65    16: Gale Group PROMT(R) 1990-2005/Jul 06
              1    18: Gale Group F&S Index(R) 1988-2005/Jul 06
             55    20: Dialog Global Reporter 1997-2005/Jul 07
              3    47: Gale Group Magazine DB(TM) 1959-2005/Jul 07
              1    75: TGG Management Contents(R) 86-2005/Jun W4
      Examined  50 files
              2    88: Gale Group Business A.R.T.S. 1976-2005/Jul 06
      Examined 100 files
             63   148: Gale Group Trade & Industry DB 1976-2005/Jul 07
      Examined 150 files
              1   267: Finance & Banking Newsletters 2005/Jul 06
              8   275: Gale Group Computer DB(TM) 1983-2005/Jul 06
      Examined 200 files
              5   349: PCT FULLTEXT 1979-2005/UB=20050630,UT=20050623
      Examined 250 files
      Examined 300 files
              5   484: Periodical Abs Plustext 1986-2005/Jul W1
      Examined 350 files
Processing
              8   545: Investext(R) 1982-2005/Jul 06
              2   553: Wilson Bus. Abs. FullText 1982-2004/Dec
              1   554: TFSD J V & Alliances 1990-2005/Jul 07
              6   570: Gale Group MARS(R) 1984-2005/Jul 06
      Examined 400 files
              4   609: Bridge World Markets 2000-2001/Oct 01
             11   610: Business Wire 1999-2005/Jul 07
             30   613: PR Newswire 1999-2005/Jul 07
             50   621: Gale Group New Prod.Annou.(R) 1985-2005/Jul 07
              1   624: McGraw-Hill Publications 1985-2005/Jul 07
              1   635: Business Dateline(R) 1985-2005/Jul 07
             10   636: Gale Group Newsletter DB(TM) 1987-2005/Jul 06
              4   647: CMP  Computer Fulltext 1988-2005/Jun W3
             51   649: Gale Group Newswire ASAP(TM) 2005/Jun 27
      Examined 450 files
              7   696: DIALOG Telecom. Newsletters 1995-2005/Jun 20
              1   703: USA Today 1989-2005/Jul 06
      Examined 500 files
              1   754: IPO Maven 1994-2000/Jul
              1   767: Frost & Sullivan Market Eng 2005/Jul
              2   781: ProQuest Newsstand 1998-2005/Jul 07
             46   810: Business Wire 1986-1999/Feb 28
             10   813: PR Newswire 1987-1999/Apr 30
              1   816: Canada NewsWire 1996-1999/Jun 24
      Examined 550 files
Processing
             18   996: NewsRoom 2000

   36 files have one or more items; file list includes 564 files.
   One or more terms were invalid in 108 files.
```

```
Set     Items   Description
S1        497   (NET()PERCEPTIONS AND RECOMMENDATION()ENGINE? ? AND (STRAT-
              EG??? OR INTERACTION? ? OR (CALL()(CENTER? ? OR CENTRE? ?))))
              NOT PY>2000
S2        166   S1 AND (RULE OR RULES OR PATTERN OR PATTERNS)
S3         53   RD (unique items) —KMC
File   9:Business & Industry(R) Jul/1994-2005/Jul 06
         (c) 2005  The Gale Group
File  13:BAMP 2005/Jun W4
         (c) 2005  The Gale Group
File  15:ABI/Inform(R) 1971-2005/Jul 07
         (c) 2005 ProQuest Info&Learning
File  16:Gale Group PROMT(R) 1990-2005/Jul 06
         (c) 2005 The Gale Group
File  18:Gale Group F&S Index(R) 1988-2005/Jul 06
         (c) 2005 The Gale Group
File  20:Dialog Global Reporter 1997-2005/Jul 07
         (c) 2005 The Dialog Corp.
File  47:Gale Group Magazine DB(TM) 1959-2005/Jul 07
         (c) 2005 The Gale group
File  75:TGG Management Contents(R) 86-2005/Jun W4
         (c) 2005 The Gale Group
File  88:Gale Group Business A.R.T.S. 1976-2005/Jul 06
         (c) 2005 The Gale Group
File 148:Gale Group Trade & Industry DB 1976-2005/Jul 07
         (c)2005 The Gale Group
File 267:Finance & Banking Newsletters 2005/Jul 06
         (c) 2005 The Dialog Corp.
File 275:Gale Group Computer DB(TM) 1983-2005/Jul 06
         (c) 2005 The Gale Group
File 349:PCT FULLTEXT 1979-2005/UB=20050630,UT=20050623
         (c) 2005 WIPO/Univentio
File 484:Periodical Abs Plustext 1986-2005/Jul W1
         (c) 2005 ProQuest
File 545:Investext(R) 1982-2005/Jul 06
         (c) 2005 Thomson Financial Networks
File 553:Wilson Bus. Abs. FullText 1982-2004/Dec
         (c) 2005 The HW Wilson Co
File 554:TFSD J V & Alliances 1990-2005/Jul 07
         (c) 2005 Thomson Fin Sec Data
File 570:Gale Group MARS(R) 1984-2005/Jul 06
         (c) 2005 The Gale Group
File 609:Bridge World Markets 2000-2001/Oct 01
         (c) 2001 Bridge
File 610:Business Wire 1999-2005/Jul 07
         (c) 2005 Business Wire.
File 613:PR Newswire 1999-2005/Jul 07
         (c) 2005 PR Newswire Association Inc
File 621:Gale Group New Prod.Annou.(R) 1985-2005/Jul 07
         (c) 2005 The Gale Group
File 624:McGraw-Hill Publications 1985-2005/Jul 07
         (c) 2005 McGraw-Hill Co. Inc
File 635:Business Dateline(R) 1985-2005/Jul 07
         (c) 2005 ProQuest Info&Learning
File 636:Gale Group Newsletter DB(TM) 1987-2005/Jul 06
         (c) 2005 The Gale Group
File 647:CMP  Computer Fulltext 1988-2005/Jun W3
         (c) 2005 CMP Media, LLC
File 649:Gale Group Newswire ASAP(TM) 2005/Jun 27
         (c) 2005 The Gale Group
```

File 696:DIALOG Telecom. Newsletters 1995-2005/Jun 20
(c) 2005 The Dialog Corp.
File 703:USA Today 1989-2005/Jul 06
(c) 2005 USA Today
File 754:IPO Maven 1994-2000/Jul
(c) 2000 OTIVA, Inc.
File 767:Frost & Sullivan Market Eng 2005/Jul
(c) 2005 Frost & Sullivan Inc.
File 781:ProQuest Newsstand 1998-2005/Jul 07
(c) 2005 ProQuest Info&Learning
File 810:Business Wire 1986-1999/Feb 28
(c) 1999 Business Wire
File 813:PR Newswire 1987-1999/Apr 30
(c) 1999 PR Newswire Association Inc
File 816:Canada NewsWire 1996-1999/Jun 24
(c) 1999 Canada NewsWire
File 996:NewsRoom 2000
(c) 2005 The Dialog Corporation

Dialog
7/11/05

```
Your SELECT statement is:
   s ((net()perceptions(2n)call()(centers or centres)) and (rule or rules
or pattern or patterns)) not py>2000

          Items   File
          -----   ----
              1     9: Business & Industry(R) Jul/1994-2005/Jul 08
              5    16: Gale Group PROMT(R) 1990-2005/Jul 08
              4    20: Dialog Global Reporter 1997-2005/Jul 11
       Examined  50 files
       Examined 100 files
              5   148: Gale Group Trade & Industry DB 1976-2005/Jul 11
       Examined 150 files
       Examined 200 files
       Examined 250 files
       Examined 300 files
       Examined 350 files
Processing
              1   545: Investext(R) 1982-2005/Jul 06
              1   570: Gale Group MARS(R) 1984-2005/Jul 08
       Examined 400 files
>>>I/O error in file 606
              3   613: PR Newswire 1999-2005/Jul 11
>>>I/O error in file 621
              1   636: Gale Group Newsletter DB(TM) 1987-2005/Jul 08
              4   649: Gale Group Newswire ASAP(TM) 2005/Jun 29
       Examined 450 files
       Examined 500 files
       Examined 550 files
              1   813: PR Newswire 1987-1999/Apr 30
Processing

   10 files have one or more items; file list includes 569 files.
   One or more terms were invalid in 110 files.
```

```
Set     Items   Description
S1         26   ((NET()PERCEPTIONS(2N)CALL()(CENTERS OR CENTRES)) AND (RULE
               OR RULES OR PATTERN OR PATTERNS)) NOT PY>2000
S2          0   S1 AND (CHANNELS OR MULTI-CHANNEL? ? OR MULTI()CHANNEL? ?)
S3          0   RD (unique items)
S4   35261982   1
S5          8   RD S1 (unique items)
File   9:Business & Industry(R) Jul/1994-2005/Jul 08
         (c) 2005  The Gale Group
File  16:Gale Group PROMT(R) 1990-2005/Jul 08
         (c) 2005 The Gale Group
File  20:Dialog Global Reporter 1997-2005/Jul 11
         (c) 2005 The Dialog Corp.
File 148:Gale Group Trade & Industry DB 1976-2005/Jul 11
         (c)2005 The Gale Group
File 545:Investext(R) 1982-2005/Jul 06
         (c) 2005 Thomson Financial Networks
File 570:Gale Group MARS(R) 1984-2005/Jul 08
         (c) 2005 The Gale Group
File 613:PR Newswire 1999-2005/Jul 11
         (c) 2005 PR Newswire Association Inc
File 636:Gale Group Newsletter DB(TM) 1987-2005/Jul 08
         (c) 2005 The Gale Group
File 649:Gale Group Newswire ASAP(TM) 2005/Jun 29
         (c) 2005 The Gale Group
File 813:PR Newswire 1987-1999/Apr 30
         (c) 1999 PR Newswire Association Inc
```

kwic

```
Your SELECT statement is:
   s ((net()perceptions(2n)call()(centers or centres)) and (channels or
multi-channel or multi()channel)) not py>2000

          Items   File
          -----   ----
              1    13: BAMP_2005/Jul W1
              1    15: ABI/Inform(R)_1971-2005/Jul 11
              5    16: Gale Group PROMT(R)_1990-2005/Jul 08
              4    20: Dialog Global Reporter_1997-2005/Jul 11
       Examined  50 files
              1    75: TGG Management Contents(R)_86-2005/Jul W1
       Examined 100 files
              5   148: Gale Group Trade & Industry DB_1976-2005/Jul 11
       Examined 150 files
              1   258: AP News Jul_2000-2005/Jul 08
       Examined 200 files
       Examined 250 files
       Examined 300 files
       Examined 350 files
Processing
              1   545: Investext(R)_1982-2005/Jul 06
              1   570: Gale Group MARS(R)_1984-2005/Jul 08
       Examined 400 files
>>>I/O error in file 606
              1   609: Bridge World Markets_2000-2001/Oct 01
              1   610: Business Wire_1999-2005/Jul 08
              7   613: PR Newswire_1999-2005/Jul 11
>>>I/O error in file 621
              1   624: McGraw-Hill Publications_1985-2005/Jul 08
              4   649: Gale Group Newswire ASAP(TM)_2005/Jun 29
       Examined 450 files
       Examined 500 files
              1   754: IPO Maven_1994-2000/Jul
       Examined 550 files
Processing
              4   996: NewsRoom 2000

   16 files have one or more items; file list includes 569 files.
   One or more terms were invalid in 110 files.
```

7/4/05

```
Set     Items   Description
S1         39   ((NET()PERCEPTIONS(2N)CALL()(CENTERS OR CENTRES)) AND (CHA-
               NNELS OR MULTI-CHANNEL OR MULTI()CHANNEL)) NOT PY>2000
S2         14   RD (unique items)
File 13:BAMP 2005/Jul W1
        (c) 2005  The Gale Group
File  15:ABI/Inform(R) 1971-2005/Jul 11
        (c) 2005 ProQuest Info&Learning
File  16:Gale Group PROMT(R) 1990-2005/Jul 08
        (c) 2005 The Gale Group
File  20:Dialog Global Reporter 1997-2005/Jul 11
        (c) 2005 The Dialog Corp.
File  75:TGG Management Contents(R) 86-2005/Jul W1
        (c) 2005 The Gale Group
File 148:Gale Group Trade & Industry DB 1976-2005/Jul 11
        (c)2005 The Gale Group
File 258:AP News Jul 2000-2005/Jul 08
        (c) 2005 Associated Press
File 545:Investext(R) 1982-2005/Jul 06
        (c) 2005 Thomson Financial Networks
File 570:Gale Group MARS(R) 1984-2005/Jul 08
        (c) 2005 The Gale Group
File 609:Bridge World Markets 2000-2001/Oct 01
        (c) 2001 Bridge
File 610:Business Wire 1999-2005/Jul 08
        (c) 2005 Business Wire.
File 613:PR Newswire 1999-2005/Jul 11
        (c) 2005 PR Newswire Association Inc
File 624:McGraw-Hill Publications 1985-2005/Jul 08
        (c) 2005 McGraw-Hill Co. Inc
File 649:Gale Group Newswire ASAP(TM) 2005/Jun 29
        (c) 2005 The Gale Group
File 754:IPO Maven 1994-2000/Jul
        (c) 2000 OTIVA, Inc.
File 996:NewsRoom 2000
        (c) 2005 The Dialog Corporation
```